

Privacy Policy of the website energy.urfu.online

(Revised as of March 01, 2025)

Terms and definitions

The following terms are used in this Policy:

- **Personal data (PD)** is any information related to a directly or indirectly identifiable individual (subject of PD).
- **Depersonalization of personal data** is an action that makes it impossible to determine the ownership of data by a specific subject without using additional information.
- **A cookie** is a text file stored by the browser of a user's device to recognize repeat visits.

1. General Provisions

1.1. This Privacy Policy (hereinafter referred to as the "Policy") defines the procedure for processing and protecting information about users of the energy.urfu.online website (hereinafter referred to as the "Site").

1.2. The Policy has been developed in accordance with the Federal Law of the Russian Federation of 27.07.2006 No. 152-FZ "On Personal Data".

1.3. The personal data operator is an individual – Pavel Viktorovich Matrenin (hereinafter referred to as the "Operator").

1.4. Contact for privacy inquiries: e-mail p.v.matrenin@urfu.ru.

1.5. By visiting the Site, the user (hereinafter referred to as the "User") agrees to the terms of this Policy.

2. Collection and processing of personal data

2.1. The Operator **does not collect or process** personal data of Users.

2.2. The Site does not contain registration forms, comments, feedback or other mechanisms that require the entry of personal data.

3. Anonymized data and Yandex.Metrica

3.1. To calculate the number of unique visitors and analyze traffic to the Site, the Operator uses the web analytics service Yandex.Metrica (Yandex LLC).

3.2. Yandex.Metrica automatically collects anonymized information about visits to the Site, including:

- a) Device IP address;
- b) Type, version of browser and operating system;
- c) Previous page address;
- d) Date and time of visit;
- e) Cookies.

3.3. The Operator has access only to points b, c, d through the Yandex.Metrica service. Therefore, the data received does not allow the Operator to identify a specific person and is processed by Yandex in accordance with its [Privacy Policy](#).

3.4. The legal basis for using Yandex.Metrica is Article 6, Part 1, Clause 1, Federal Law No. 152 (the consent of the subject, expressed by continued use of the Site).

4. Transfer of data to third parties

4.1. The operator does not transfer personal data to third parties, since it is not collected.

4.2. Anonymized statistics are transferred and processed by the Yandex.Metrica service. Yandex LLC is responsible for further processing of this data within the framework of its own privacy policy.

5. User rights

5.1. Since personal data is not processed on the Site, the provisions on the rights of the subject of personal data (Article 14 of Federal Law No. 152) are not applicable.

5.2. The User may:

- disable storage of cookies in your browser settings;
- install the official extension Yandex.Metrica Opt -Out (see <https://yandex.ru/support/metrica/general/opt-out.html>) to prohibit the transfer of data to the Yandex.Metrica service;

which will not limit access to the content of the Site.

6. Data protection

6.1. The Operator implements the necessary legal, organizational and technical measures to prevent unauthorized access to depersonalized information and minimize possible risks in accordance with the legislation of the Russian Federation.

7. Changes to Policy

7.1. The Operator has the right to make changes to this Policy at any time.

7.2. The current version is published on the Site and comes into force from the moment of posting.

7.3. Continued use of the Site after changes means the User's consent to the updated terms.

8. Contacts

For privacy issues, please contact the Operator at the e-mail address: p.v.matrenin@urfu.ru.